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## POYCHOLOGICAL STRATEGY BOARD

## Washington

## SECRET

December 22, 1951

TO

Frank Visner

25X1A

Deputy Director, Central Intelligence Agency

FROM

SUBJECT IN Soviet Campaign on Kirsten Amendment and MSA Funds

I think it would be a mistake to meet binto campaign head-on, to engage in a slugging match on the question, "Who is the big subverter, any how?"

resident we can reap much more profit by flanking the Vishinsky salient and hitting him from the rear. Or to put it another way, a tight we should employ jui-jutsu and take advantage of another of Vishinsky's own momentum to throw him.

As I see 46, These should be our objectives:

- 1. To arouse hope and resistance behind the Iron Curtain.
- 2. To create hope and confidence in Western Europe.
- 3. To promote healthy ridicule of the Russians everywhere.

To advance toward these objectives, we should adopt a simple three-word theme: "The Kremlin is alarmed."

Behind the Iron Curtain, we should encourage the thought that Viehinsky's wild charges in the U. H. show that the Kremlin is alarmed.

We should try to make people feel: The Krewlin is alarmed because:

l. We Poles (we Csechs, we Hungarians) are resisting. (All evidence of resistance, such as peasant resistance to collectivisation, can be used to give credence to this thought.)

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- 2. It cannot trust its own puppets. (Each new Slansky case can be used for corroboration.)
- 3. It fears American power and now realizes that America will not desert us.
- h. It is having trouble at home. (All news of trouble on the Soviet home front can be used, but we should be careful not to exaggerate.)

In Western Europe we should use similar material to show that the Eremlin is alarmed to build up an impression that Vishinsky's tirade was a sign of fear and weakness. This should lead into our treatment of the Hungarian trial of the four American flyers. Again, it is a sign of a neurosis, of a growing nervousness over the troubles within the Soviet bloc.

On both sides of the curtain, we should try to make Vishinsky look ridiculous. "First he laughed all night, then he cried all day." He is like the too-clever wrestler who bit his own leg and then cried "Foul."

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5 January 1952.

MEMORANDUM FOR: MESSRS.

DD/P added the following comments to the foregoing:

"This memorandum of has been approved for full implementation by OPC - in a communication with on 27 December. I think it a good line for us - and I suggest that we get going with whatever we can to plug it - the main point being that Vishinsky is crying because he (and the Kremlin) is afraid - and what they are afraid of is their own (and the Satellite) people. That is why they are so sensitive and are trying to make so much of the Kirsten Amendment and related matters."

H. GATES LLOYD Deputy Chief

Original -DADPG; OPT - 1; PT/CPW - 1; DCPT - 1; RI - 2

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| ROUTING AND RECORD SHEET   |
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